



**Texas Diaper Bank**

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FOR IMMEDIATE RELEASE

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## **SYNOVA ASSOCIATES AND HUGGIES PARTNER TO DONATE 10,000 DIAPERS TO TEXAS DIAPER BANK**

*Nurse fundraising and matching Huggies donation help  
fight the diaper gap in San Antonio*

**SAN ANTONIO, Texas** – The Texas Diaper Bank is the recipient of 10,000 diapers thanks to the support of Synova Associates, the organizers of the Perinatal Leadership Forum, and [Huggies®](#), the fastest growing diaper brand in U.S. hospitals. Nurses attending the Synova Associates' third annual Perinatal Leadership Forum held in San Antonio made monetary donations, which Huggies matched with a donation of 10,000 diapers.

“The Texas Diaper Bank would like to say thank you to the Perinatal Leadership Forum and Kimberly-Clark Huggies for the huge donation of diapers,” said Jorge Medina, Executive Director of the Texas Diaper Bank. “The generosity will help keep 400 babies healthy and dry in our community.”

The diaper donation will go toward fighting the diaper gap in the San Antonio area and throughout Texas. It will also help the Texas Diaper Bank achieve its mission to provide diapers and offer healthy solutions, such as parenting classes, for families. Currently, the Texas Diaper Bank provides services to over 14,500 individuals in 10 Texas counties through 22 partner agencies.

[Kimberly-Clark](#) first brought the issue of diaper need to the forefront in 2010, when a groundbreaking Huggies study revealed one in three U.S. moms suffer from the inability to provide fresh, clean diapers for their babies. To help all babies get the hugs they need, Huggies has donated more than 200 million diapers and wipes since 2010 and helped build up a capability of 300+ diaper banks across the country as the founding sponsor of the National Diaper Bank Network.

“As a founding sponsor of the National Diaper Bank Network, Huggies is proud to support organizations like the Texas Diaper Bank, who share our commitment to making sure all babies have the diapers they need to stay clean, dry and healthy,” said Aric Melzl, Huggies brand director. “This donation will directly help babies and families in the San Antonio area and throughout Texas to get the diapers they need,



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and supports Huggies' [No Baby Unhugged](#) promise to help babies get the hugs they need to thrive."

As a member of the National Diaper Bank Network, and with the partnership of Kimberly-Clark and Synova Associates, the Texas Diaper Bank can effectively increase capacity to address the most basic needs of babies in America.

"We were excited to learn about the existence of the diaper bank through our partnership with Kimberly-Clark, and we felt honored to hold a fundraiser during the Perinatal Leadership Forum," said Barbara Greer, partner at Synova Associates. "So many of our attendees learned something new about diaper need - and went back to their own communities in search of ways to help."

### **About Texas Diaper Bank**

Established by ten local United Methodist Churches in San Antonio, Texas, since 1997, the Texas Diaper Bank is a nonprofit that collects, stores and distributes diapers and other health supplies to vulnerable individuals each year throughout Texas. Families and individuals can receive diaper assistance from the Texas Diaper Bank for up to six months and qualify for parental education classes, formula gap service and seniors qualify for incontinence products. Services are available in 10 Texas counties through 22 partner agencies. The Texas Diaper Bank is a United Way Agency and a proud member of the National Diaper Bank Network. For more information please visit [texasdiaperbank.org](http://texasdiaperbank.org).

### **About the National Diaper Bank Network**

The National Diaper Bank Network (NDBN) is a nationwide nonprofit dedicated to eliminating diaper need in America, by leading a national movement to help meet the basic needs of all babies and their families...including access to clean, dry diapers and other material goods. Founded in 2011 with the support of Huggies, the network raises national awareness of diaper need (#DiaperNeed) and supports the development and expansion of diaper banks in communities throughout the country. Its active membership includes more than 300 diaper banks, diaper pantries, and food banks located in 45 states, the District of Columbia and Guam. More information on NDBN and diaper need is available at [www.nationaldiaperbanknetwork.org](http://www.nationaldiaperbanknetwork.org), and on Twitter (@DiaperNetwork) and Facebook.

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