



**Contact:** Kaylee Stubblefield, Texas Diaper Bank  
[kstubblefield@texasdiaperbank.org](mailto:kstubblefield@texasdiaperbank.org) | 513.807.3778

FOR IMMEDIATE RELEASE

**PRESS RELEASE | February 27, 2017**

## **TEXAS DIAPER BANK PREPARES TO HELP AREA FAMILIES IMPACTED BY FUTURE NATURAL DISASTERS**

### ***Volunteers Assemble Emergency Relief Packages Made Possible by Product Donations from The Honest Company***

**SAN ANTONIO, Feb. 27** – When floods, tornados, wild fires, or other natural disasters strike, children and families living in the impacted areas require immediate access to material basic needs, particularly hygiene products.

An initiative of the Texas Diaper Bank is underway to help meet the needs of families in Bexar County and nine surrounding counties when future disasters occur.

Working with its volunteers, the San Antonio-based nonprofit has assembled hundreds of emergency relief packages containing baby supplies, nursing essentials, vitamins and household cleaning products, all donated by The Honest Company, through a partnership with the National Diaper Bank Network (NDBN). The emergency packages will be distributed through the Texas Diaper Bank and 22 partner agencies. Half of the packs will support the Texas Diaper Bank's *Texas Disaster Relief Program*.

“Because of our membership in the National Diaper Bank Network, Texas Diaper Bank is able to receive and use this significant donation of high-quality products from The Honest Company to help Texas families get back on their feet after a natural disaster,” said Jorge Medina, executive director of the Texas Diaper Bank. “A portion of the donated product will also be distributed to families who participate in the Texas Diaper Bank's *Earn and Learn* program, which delivers valuable child health, parenting and pre-natal education to help parents raise healthy children.”



Founded by actress and advocate Jessica Alba, The Honest Company is renowned for its safe and effective products across a wide range of consumer categories, including baby, personal care, home care and vitamins & supplements. Through its Social Goodness program, The Honest Company donates products for families in need to the National Diaper Bank Network (NDBN), a nonprofit focused on eliminating diaper need in America and providing material basic needs to children and families. The Texas Diaper Bank is among the more than 320 members of the national network

The Honest Company's support of the National Diaper Bank Network makes a lasting impact on the lives of families who are struggling to meet the basic needs of their children. In Texas, there are over 1.1 million children under the age of three, and those living in families that cannot afford basic hygiene and health essentials are put at the greatest risk for health complications. The partnership between the National Diaper Bank Network and the Texas Diaper Bank helps the Texas Diaper Bank serve over 14,500 individuals in and around Bexar County, and distribute over one million diapers and other essential times.

### **About Texas Diaper Bank**

Established by ten local United Methodist Churches in San Antonio, Texas, since 1997, the Texas Diaper Bank is a nonprofit that collects, stores and distributes diapers and other health supplies to vulnerable individuals each year throughout Texas. Families and individuals can receive diaper assistance from the Texas Diaper Bank for up to six months and qualify for parental education classes, formula gap service and seniors qualify for incontinence products. Services are available in 10 Texas counties through 22 partner agencies. The Texas Diaper Bank is a United Way Agency and a proud member of the [National Diaper Bank Network](#). For more information please visit [texasdiaperbank.org](http://texasdiaperbank.org).

###

